

# G-LENS

## International Media Literacy Conference & Workshop

### AGENDA

**10/05/2025 Saturday (09:00-17:00)**

**UNIVERSITY OF NICOSIA, MILLENIUM Building, JEAN MONNET M-203**

**08:30 - 09:00**

- Registrations

**09:00 – 09:30**

- Welcome and Introductions - 15 mins
  - Susana Pavlou, Director of MIGS
  - British Council Representative
  - Josie Christodoulou, Commissioner for Gender Equality, Republic of Cyprus

**09:30 – 11:00**

- Keynote speeches:
  - *The Importance of Media Literacy in Countering the Spread of False Narratives* – Costas Constantinides, Lecturer in Audiovisual Media in the Department of Social and Political Sciences, University of Cyprus
  - *Ethical Journalism and Inclusive Narratives* – Elli Kotzamani, Journalist, President of Cyprus Media Ethics Committee
  - *Silencing Women: The Cost of Gendered Disinformation in Public Life* – Mina Dennert, Journalist and founder of I Am Here International
  - *The role of regulatory authorities in combating gendered disinformation* – Antigoni Themistocleous, Cyprus Radio Television Authority

**COFFEE BREAK**

**11:30 – 12:30**

- *Open discussion / Q&A round with all keynote speakers and audience, facilitated by Susana Pavlou*

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## LUNCH BREAK

UNIVERSITY OF NICOSIA, MILLENIUM Building, M203 (Second floor)

13:30 – 17:00

### Interactive Workshops

- Workshop 1: Fact-checking Media Content: Tools and Strategies to Combat Disinformation – facilitated by Dimitra Milioni, Fact-Check Cyprus
- Workshop 2: Countering Disinformation: Constructive methods for change – facilitated by Mina Denner, Journalist and Founder of *I Am Here International*
- Workshop 3: Creating gender-sensitive campaigns: A hands-on brainstorming session – facilitated by Maria Angeli, Senior Researcher and Media Expert, Mediterranean Institute of Gender Studies

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