

# TENDER FOR THE DEVELOPMENT OF E-LEARNING PLATFORM

Project 101096782 – END FGM E-Campus – CERV-2022 – DAPHNE

## I. General project background

### 1. Objectives and activities of the project

The project *E-learning Portal for Professionals to End FGM in Europe – End FGM E-campus* is coordinated by the Mediterranean Institute of Gender Studies (MIGS) and implemented in partnership with CUT (Cyprus), AIDOS (Italy), GAMS Belgium, APF (Portugal) and End FGM European Network (based in Brussels, Belgium). The End FGM E-campus is co-financed by the European Union. The project started officially on 1 March 2023 and will last for 24 months, until 28 February 2025.

The overall aim of the project is the creation and development of a web-based knowledge platform on FGM, which will provide high quality, comprehensive, culturally appropriate, holistic and interdisciplinary theoretical as well as practical knowledge to professionals dealing with FGM-affected individuals and communities.

Developed by experts in the field and in synergy with existing tools developed by EU-wide networks and community-based organisations, it will contribute to increased quality of public services and victim/survivor- centred access to prevention, protection and support services. Thus, the **END FGM E-Campus** aims to be a valuable resource for professionals dealing with survivors or those at risk of FGM.

The specific objectives of the project are:

1. Design and develop an online e-learning portal on FGM providing up-to-date information and training to frontline professionals.
2. Increase the capacity of frontline professionals to provide survivors and those at risk of FGM with gender-specific and culturally appropriate support.
3. Provide country-specific knowledge and information on FGM to raise awareness and provide relevant, up to date information on legislation and policies, prevalence, victim support services, good practices, and resources, in synergy with the End FGM EU Interactive Map.
4. Enhance interdisciplinary collaboration among relevant professionals on prevention, protection, and prosecution in line with the standards of the Istanbul Convention, and the Victims' Rights Directive.
5. Contribute to the systematic training of professionals on FGM through the EU-wide promotion of the END FGM E-CAMPUS and advocate for its integration in initial and in-service training (as per Article 15 of the IC).
6. Facilitate dialogue and knowledge-exchange among relevant stakeholders, including affected communities and policy makers, to promote the adoption of integrated policies and services for survivors of FGM and women and girls at risk.

Please see **Annex 1** for a detailed project summary.

The structure of the project work plan is divided into 4 work packages (WP) to ensure successful implementation of the project. Each work package builds upon the other / interlinks with each other

to ensure complementarity, consortium's maximum participation, and flow of activities creating multiple dissemination/communication momentums for the project results/outputs.

- WP1: Management and Coordination of the project
- WP2: Design and development of the **End FGM E-Campus** e-learning and training portal for professionals dealing with Female genital mutilation (FGM)
- WP3: Awareness, communication, and dissemination of **End FGM E-Campus** portal
- WP4: Monitoring and Evaluation and Sustainability

The Italian partner AIDOS is leading Work package 2: Design and development of the End FGM E-Campus e-learning and training portal for professionals dealing with Female genital mutilation (FGM) of the project **End FGM E-campus**.

The **END FGM E-Campus** is directed at professionals dealing with FGM-affected individuals and communities. The five modules cover:

1. Introduction to FGM
2. Health
3. Protection
4. Prevention
5. Community engagement

The modules will promote learning through the use of a set of different tools such as texts, ppts, videos and audios, infographics, padlets, quizzes, links to external and internal resources, etc. The modules might also include case studies and role-playing exercises that simulate common scenarios that social workers encounter when working with FGM-affected communities. The platform will also include four country factsheets listing relevant organizations and support services for survivors and resources for professionals. The e-learning platform will be developed in English and translated in four other languages (Greek, French, Italian and Portuguese).

The e-learning platform will be designed with user flexibility in mind. Users will need to complete the introductory module before accessing any other module in any order they prefer. This approach allows users to tailor their learning experience to their specific needs and interests. Whether they want to focus on a particular topic or jump around to different modules, users can access the content they need, when they need it.

## **II. The call for tenders**

### **1. Purpose and activities**

Having regard to the above, MIGS is inviting candidates with demonstrated ICT expertise on e-learning services to tender on the creation of an e-learning platform for the END FGM E-Campus. The selected contractor will be in charge of the development, implementation and maintaining of the e-learning platform END FGM E-Campus and its content, including the "Learning Management System" and "Content Management System", as well as for the creation of a 'web interface', covering the technical costs associated to the e-learning modules.

This process will consist of: the selection and implementation of the most appropriate Learning Management System (LMS) and Learning Content Management System (LCMS) able to receive

content of the e-learning modules for each of the five topics (and potentially additional modules in the future), of webinar/MOOCs or other online activities which are the most compatible with the structure, the methodology, the multilingualism, hosting and creation of the web interface with the accreditation/attestation system. The e-learning content and interfaces require a multilingual accessibility and will be available in five languages (Greek, French, English, Italian, and Portuguese).

## **2. Main deliverables:**

- Development and implementation of an e-learning platform for the END-FGM E-Campus with the complete technical infrastructure including the relevant (licensed) LMS and LCMS software, a web interface and able to receive a significant amount of e-learning modules, webinars, MOOCs, etc. in a multilingual format;
- Creation of a user-friendly web interface available in a multilingual format, with a front end and back end, ensuring the secure access of the learners and users to the e-learning content;
- Creation and delivery of e-learning modules for each of the on training course materials, presentations, videos, mini lectures from experts, including self-assessment evaluation instruments (such as quizzes, interactive activities etc.)
- Feeding the online learning platform with all the training content of the project, i.e. training materials, videos, syllabus, curricula and other didactic documents for training, as provided by the scientific team.
- Launch of the online learning platform in a multilingual format firstly in a test version and subsequently in its live definitive version;
- Management and supervision of the technical infrastructure as an online learning platform, including its smooth running;
- Providing proposals/solutions for the hosting of the platform;
- Ensuring on medium and long run technical support and improvements of potential glitches and IT malfunctioning that might occur throughout the project;
- Provide training and advice to the relevant personnel and to the scientific and steering team of the Project on how to use, update and maintain the online learning platform in general and the LMS in particular.
- Participate in the relevant project committee meetings, either in Brussels or online, notably so as to provide IT advice and technical counselling to the scientific team members on the preparation, creation, development, use and implementation of an online learning platform.

More details are provided in the **Annex 2** on the [Outline Design Specifications](#) for the END FGM E-Campus 2023, which are integrant part of this announcement.

## **3. Requirements for the END-FGM e-learning platform**

The future END-FGM E-Campus e-learning platform should use open source technology and be able to:

- Generate reports and analytics: easy-accessed dashboard with possibility of download of progress reports and other learner data. Statistics are also important to understand the real user engagement and to improve the content/system accordingly.
- Check and verify online identification in a secured manner for accreditation and registration purposes, respecting data protection standards.

- Offer and host educational content: the LMS should allow MIGS Staff and project partners to easily create, edit/update and upload content (text, audio, videos, visuals, etc.).
- Provide customization and branding options (END-FGM E-Campus visual identity and the official EU-funding logo), including multiple languages.
- Propose and integrate ICT settings for training purposes, and other technicalities and functionalities following an innovative approach but through an easy-to-understand and user-friendly format.
- Provide and host scalable and easily updatable content.
- The platform must be accessible and optimised for desktop and mobile devices: tablet and smartphone.
- Explore possibilities for community and collaboration exchanges: learners may want to reach out to the internal team or other users. The collaboration area can foster a sense of community and keep learners engaged.

#### **4. Selection criteria**

The key criterion is the quality of the proposal and its ability to respond to the END FGM E-Campus project specific needs in matters of e-learning and to ensure the best value for money relationship. This criterion will be evaluated in light of the project's objectives, methodology, activities and expected results.

The contractor has to provide evidence for:

- Multiannual professional experience in the development of e-learning platforms or similar infrastructures, including technical methodology and LMS and LCMS development and implementation. Evidence of track record will have to be included in the bid, especially at European-projects level.
- Expertise in the production, organization and delivery of online training courses for professionals
- Ability to communicate regularly, in a reliable and proficient manner in English; knowledge of other EU languages is an advantage.
- Ability to propose ICT solutions towards the online infrastructure's development.
- Ability to meet tight deadlines, ideally within previous European-funded projects.

Availability to provide ICT/technical advice to the scientific team and partners, and to attend all project meetings throughout the project lifetime, that is, until 28 February 2025. Attendance in project meetings can take place online or face-to-face in consultation with the project coordinators.

#### **5. Content of the bids**

- The detailed technical solutions proposed for the creation, development, implementation, hosting and maintenance of the e-learning platform according to the methodological and technical specifications above and in the annex.
- The detailed cost estimation for the technical solution proposed, including a budget listing with the costs by task as well as an estimation of the number of working days and the number of people participating in the tasks.
- A feasible implementation plan.
- Information about the human resources (including CVs) to be assigned for the provision of the requested services; the proposed methods of undertaking the work.

- A detailed explanation of the qualifications and the expertise of the potential contractor (CVs), e.g., information on references from the contractor on similar projects already handled, to demonstrate his/her experience and capability to succeed in performing the tasks as set out in points 5 and 6 of this tender.
- A detailed professional portfolio demonstrating clearly that the tenderer fulfils the selection criteria; Samples (images, links to websites / platforms / applications to download, textual description etc.) of previously developed interactive online training courses / educational online games and / or similar online educational / pedagogical activities.
- Desirable: referees contact details to support the bid and to attest the previous professional experience in the field of development interactive online training courses or similar online educational / pedagogical activities.

#### **6. Presentation of the bids**

Interested candidates should reply to this call electronically **no later than 15 September 2023**.

The email should have the subject: E-Campus – IT Tender [Name Surname] or [Company Name].

If you require any further information or clarification, please do not hesitate to contact us at [christina@medinstgenderstudies.org](mailto:christina@medinstgenderstudies.org) or at +35722795152.

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